

Jennie Lee's legacy and the future of national cultural policy in Britain

Jennie Lee's 1965 White Paper *A Policy for the Arts: The First Steps*

Jennie Lee as an exception in Labour's postwar arts policies

Welfarist and more radical strands

The 'Housing the Arts' programme

Other outcomes of Jennie Lee's pressure on the Arts Council:
the New Activities Committee and youth arts policies

A more balanced and less centralised distribution of Arts
Council funding

A dynamic and fluid definition of 'culture'

Issues for the future of national cultural policy

The benefits of participatory decision making

Citizens' involvement in artistic commissioning and programming

Adopting an intercultural perspective

Teacher training for cultural work in schools

Cultural rewards for active citizenship and volunteering (Piedmont)

Some issues in cultural participation

Direct participation in cultural activities is less socially stratified than attendance

Research by Leila Jancovich (Leeds Metropolitan University) shows that non-arts audiences may be more open to innovation and risk taking than established arts audiences

Community education programmes are central to the success of participatory projects

Participatory budgeting could lead to increases in cultural funding

The problematic use of budget simulators

See www.participationandengagement-arts.co.uk

National arts and sports strategy

Innovation fund for 'creative town' and 'creative city' strategies, to use culture as a force for the renewal of tourism, physical planning, economic development and other aspects of urban policy

National strategy on culture and ecology/national rural cultural strategy

Debate on minimum cultural standards and entitlements
(Council of Europe, Scottish government)

Can the crisis be an opportunity for innovation?

The continuing problem of the relatively low political status of culture

The limitations of evidence-based advocacy

The need for political mobilisation

Culture as a 'soft option' for public expenditure cuts

Towards new forms of elected urban cultural leadership and strategic partnerships in which the cultural sector plays a key role (e.g. Culture Montreal)?

Some progressive responses to the crisis

Growth of 'festivals of ideas' revitalising local public spheres of debate

Emergence of transnational festivals
(e.g. Transeuropa) exploring European alternatives

Pop-up, informal, guerrilla demonstration projects, often in
derelict buildings and sites, prefiguring alternative futures

Bottom-up, collaborative cultural planning based on
the mapping and analysis of local cultural resources, needs and desires
as the opposite of populism

Need for international cultural strategies at city and regional level

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