

Day programme | 10 November 2015 | Redmonds Building, Liverpool

09.30 – 10.00	Registration and refreshments
10.00 – 10.15	Welcome from Prof. Simeon Yates, Director of the ICC
10.15 – 11.15	<p>First keynote and panel response</p> <p>‘International Cultural Policy, City Narratives & Major Events’</p> <p><i>Keynote by: Dr. Beatriz García, ICC Head of Research, Cultural Policy</i></p> <p><i>In a world dominated by urban living, understanding how cultural capital is formed and contested in cities is a critical task, best addressed by cultural policy research. This keynote shares insights gathered over the last 15 years through detailed documentation and analysis of ten cities across the globe. Their point in common is to have hosted a large cultural event, and using it as a platform to revisit local narratives and project them nationally and internationally. The keynote discusses the value of longitudinal data gathering and comparative analysis to understand international cultural policy trends. It uses the 30-year old European Capital of Culture programme and the centenary Olympic Games cultural programme as two leading case studies that, by 2015, have had a significant narrative impact on more than 100 cities worldwide.</i></p> <p><i>Panel response from : Steve Green, Chair: European Capital of Culture Selection Panel; Diane Dodd, Executive Director, International Institute of Gastronomy, Culture, Arts and Tourism; Dr Eleonora Belfiore, Director of Studies, Warwick Commission on the Future of Cultural Value</i></p> <p><i>Discussion chaired by Dr Beatriz Garcia</i></p>
11.15 – 11.30	Break
11.30 – 12.30	<p>Second keynote and panel response</p> <p>‘Beyond Instrumentalism: Cultural Leadership, Ethics & Values’</p> <p><i>Keynote by: Dr. Kerry Wilson, ICC Head of Research, Cultural Leadership</i></p> <p><i>One of the core objectives behind establishing the Institute of Cultural Capital (ICC) in 2010 was to undertake research that considers in greater depth the contribution and value of arts and culture to cross-government public policy agendas in the UK. Kerry will begin by presenting headline findings from a range of research projects that she has led at the ICC on policy-responsive cultural interventions and their outcomes, with a particular focus upon museums and libraries. She will then discuss her current and future research within the context of key contemporary debates within the cultural policy field, including overt political instrumentalisation of arts and culture; professional ethics in ‘networked’ collaborative cultural work; and implications for workforce diversity and leadership of the sector.</i></p> <p><i>Panel response from: Prof. Kate Oakley, Professor of Cultural Policy, University of Leeds; Alistair Brown, Policy Officer, Museums Association</i></p> <p><i>Discussion chaired by Dr Kerry Wilson</i></p>
12.30 – 13.30	Lunch

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institute of cultural capital

5th Anniversary Symposium

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13.30 – 14.30	Parallel sessions and panel responses ‘Digital Culture’ <i>Prof. Simeon Yates, Director of the ICC</i>	‘Cultural Assets & Social Value’ <i>Gayle Whelan, ICC Research Fellow</i>
14.30 – 14.45	Break	
14.45 – 15.45	Parallel sessions and panel responses ‘Knowledge Exchange & Participation’ <i>Sue Potts, ICC Knowledge Transfer Manager</i>	‘The Elusive Edge of Urban Cultural Policy’ <i>Dr. Nicola Headlam, Heseltine Institute for Public Policy and Practice</i>
15.45 – 16.00	Break	
16.00 – 16.30	Closing keynote Where next for Cultural Policy Research? <i>Prof. Jonothan Neelands, Warwick Commission team & Creative Industries Federation</i>	

*The Institute of Cultural Capital is a strategic research collaboration
between the University of Liverpool and Liverpool John Moores University*