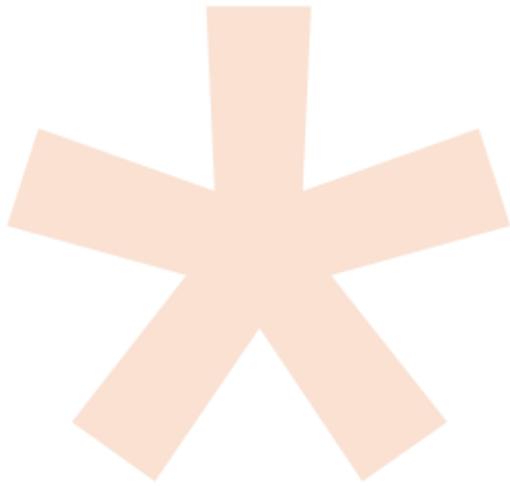


instituteofculturalcapital

5th Anniversary Symposium

Day programme | 10 November 2015 | Redmonds Building, Liverpool



*The Institute of Cultural Capital is a strategic research collaboration
between the University of Liverpool and Liverpool John Moores University*



09.30 – 10.00	Registration and refreshments
10.00 – 10.15	Welcome from Prof. Simeon Yates, Director of the ICC
10.15 – 11.15	<p>First keynote and panel response</p> <p>‘International Cultural Policy, City Narratives & Major Events’</p> <p><i>Keynote by: Dr. Beatriz García, ICC Head of Research, Cultural Policy</i></p> <p><i>In a world dominated by urban living, understanding how cultural capital is formed and contested in cities is a critical task, best addressed by cultural policy research. This keynote shares insights gathered over the last 15 years through detailed documentation and analysis of ten cities across the globe. Their point in common is to have hosted a large cultural event, and using it as a platform to revisit local narratives and project them nationally and internationally. The keynote discusses the value of longitudinal data gathering and comparative analysis to understand international cultural policy trends. It uses the 30-year old European Capital of Culture programme and the centenary Olympic Games cultural programme as two leading case studies that, by 2015, have had a significant narrative impact on more than 100 cities worldwide.</i></p> <p><i>Panel response from : Steve Green, Chair: European Capital of Culture Selection Panel; Diane Dodd, Executive Director, International Institute of Gastronomy, Culture, Arts and Tourism; Dr Eleonora Belfiore, Director of Studies, Warwick Commission on the Future of Cultural Value</i></p> <p><i>Discussion chaired by Dr Beatriz Garcia</i></p>
11.15 – 11.30	Break
11.30 – 12.30	<p>Second keynote and panel response</p> <p>‘Beyond Instrumentalism: Cultural Leadership, Ethics & Values’</p> <p><i>Keynote by: Dr. Kerry Wilson, ICC Head of Research, Cultural Leadership</i></p> <p><i>One of the core objectives behind establishing the Institute of Cultural Capital (ICC) in 2010 was to undertake research that considers in greater depth the contribution and value of arts and culture to cross-government public policy agendas in the UK. Kerry will begin by presenting headline findings from a range of research projects that she has led at the ICC on policy-responsive cultural interventions and their outcomes, with a particular focus upon museums and libraries. She will then discuss her current and future research within the context of key contemporary debates within the cultural policy field, including overt political instrumentalisation of arts and culture; professional ethics in ‘networked’ collaborative cultural work; and implications for workforce diversity and leadership of the sector.</i></p> <p><i>Panel response from: Prof. Kate Oakley, Professor of Cultural Policy, University of Leeds; Alistair Brown, Policy Officer, Museums Association</i></p> <p><i>Discussion chaired by Dr Kerry Wilson</i></p>
12.30 – 13.30	Lunch

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13.30 – 14.30

Parallel sessions and panel responses

'Digital Culture'

Prof. Simeon Yates, Director of the ICC

Room 137

We might believe from media coverage and much of everyday existence that digital media are ubiquitous – the networks, the devices and the content. Is this the case, and how can social and cultural research provide with the tools and knowledge to make best use of the opportunities digital media bring? Alternatively, how can they help them mitigate potential challenges digital media bring? Especially for policy makers, the producers of digital media, and most importantly citizens. This session looks at a range of issues including: digital inclusion and exclusion; the role of arts and culture in digital engagement; theories of cultural and digital capital; and policy implications of digital media.

Discussant: Prof. Claire Taylor, University of Liverpool

'Cultural Assets & Social Value'

*Gayle Whelan, ICC Research Fellow
Madeleine Cochrane, Centre for Public Health,
Liverpool John Moores University*

Room 233

Marmot's review of health inequalities identified that communities have a key role to play in the reduction of health inequalities. While reducing inequalities is one of the functions of England's new public health system which came into force in April 2013, a lot of good, positive work already exists within communities at grassroots level – referred to as assets. Resilience within communities is formed through positive and strong networks and connections of people, with motivations to improve their own, and others' lives and wellbeing. Only by understanding what already exists and how this works well, can commissioners, and the communities themselves, value their assets. This discussion looks at mapping these assets within communities, looking at what cultural assets exist and where, and charting the impact of this work in relation to mental health and wellbeing gains. Understanding the social value of assets helps us to learn more about what good work is being done and helps us to assess how health inequalities are being reduced.

14.30 – 14.45

Break

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14.45 – 15.45

Parallel sessions and panel responses

'Arts for Jobs' Sake'

Sue Potts, ICC Knowledge Transfer Manager

Room 137

Participatory arts are widely recognised as the key driver for democratising access to arts and culture. Moreover, health and well being benefits alongside many other positive impacts have been proven in recent years. Sue will present a new proposition for participatory practice in a discussion concerning SILO, an Erasmus + supported project which aims to develop a methodology for recognising adult employability skills and key competencies developed through participation in arts. SILO is at a midway point of a two year research project involving artists and beneficiaries in 5 European countries. Sue will present the views of artists who have assisted in shaping the methodology and the ongoing trials with beneficiaries.

*Panel Response from: **Catina Barrett**, Head of Inclusion, NIACE; **John Bryne**, Liverpool School of Art and Design, LJMU; **Rachel Anderson**, Creative Producer, Idle Women and formerly of Art Angel*

Discussion chaired by Sue Potts

'The Elusive Edge of Urban Cultural Policy'

Dr. Nicola Headlam, Heseltine Institute for Public Policy and Practice

Room 233

This session reports on the Elusive Edge project – joint research project between Liverpool John Moores University and University of Liverpool funded by the ICC. The principal investigator is Dr Nicola Headlam from the Heseltine Institute for Public Policy and Practice with a band of collaborators. The aim of the project has been to articulate and analyse the elusive edge within creative practice and leadership, neighbourhood change and development and cultural & public policy through the development of an engaged, interdisciplinary community of practice. The paper draws on "divergent dialogues"; the reluctant protagonist and the holding of a craftersnoon to explore notions of everyday cultural practices as cultural leadership.

15.45 – 16.00

Break

16.00 – 16.30

Closing keynote

'Where next for Cultural Policy Research?'

Prof. Jonothan Neelands, Warwick Commission team & Creative Industries Federation

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