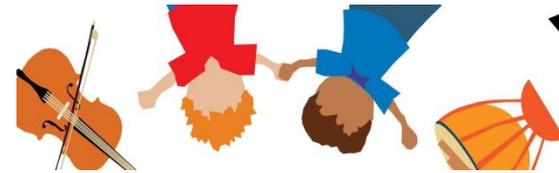


In Harmony Liverpool Research Network



The Orchestra, the Community and Cultural Value

17 July 2013

Merseyside Maritime Museum



Welcome to conference

Professor Nigel Weatherill

Vice-Chancellor, Liverpool John Moores
University

Peter Garden

Executive Director (Learning and Engagement),
Royal Liverpool Philharmonic

Introducing the network

- Funded by **Arts and Humanities Research Council (AHRC)** August 2012 – July 2013
- Network a partnership between Institute of Cultural Capital (c/o LJMU as lead research organisation), University of Liverpool, Royal Liverpool Philharmonic (RLP) and Royal Northern College of Music (RNCM)
- Explore in greater depth research **interests emerging from commissioned evaluation** of In Harmony Liverpool (grouped into three thematic areas)
 - **Cultural capital in the community**
 - **Healthy communities**
 - **Music education & impact**
- Acting as bridge between existing evaluation and further collaborative research designed to capture the impact and value of In Harmony Liverpool, on longitudinal basis and from various perspectives.

Cultural Capital in the Community workshop

Headlines:

- Epistemological challenges – and therefore research opportunities – linked to the idea and practice of IHL being a **social project** that uses a **cultural intervention as a means rather than an end**, including;
- Cultural implications of the **orchestra as a social form/community model** (e.g. traditional hierarchies versus more inclusive IHL approaches);
- **Sociological challenges** in using cultural capital within the context of **‘life improvement’** objectives (e.g. individual success versus collective community cohesion);
- Opportunity to develop **contemporary models of cultural capital** based on relationship between IHL and community’s own cultural heritage, identities, practices and tastes.
- Full workshop summary available at:
http://inharmonyresearch.net/?page_id=128

Healthy Communities workshop

Headlines:

- Opportunity to move beyond '**symptom impact**' via longitudinal study of immersive intervention with many interesting social and cultural contexts;
 - Need to develop fully **participative methodologies** that reflect collaborative qualities of IHL programme;
 - Capitalise on and promote strong **arts & health momentum** in city;
 - Opportunity to fully consider **economic [added] value** and contribute to preventive public health agenda.
- Full workshop summary available at:
http://inharmonyresearch.net/?page_id=156

Music Education & Impact workshop

Headlines:

- There is significant interest in research that **compares** IHL with other **group artistic forms and interventions** in relation to pedagogic practice, social ideology and impact;
- IHL and Sistema programmes create opportunities to research the contemporary professional culture and **“reinvention” of the orchestra** within the context of socially engaged practice;
- Important contextual factors include political ideology [of relevant government] and history of socially engaged practice in music/cultural sectors in helping to **understand ‘unique’ value of IHL.**
- Full workshop summary available from: http://inharmonyresearch.net/?page_id=187

Cross-cutting research development outcomes

- Ethnographic approach
- Comparative study
- Community model
- Re-evaluating economic value
- Contribution to public policy agendas

El Sistema in theory and practice

Elaine Sandoval

Sistema Fellow, New England Conservatory

Dr Andrea Creech

Institute of Education, University of London

The orchestra, the community and cultural value

The community impact of In Harmony Liverpool

Rod Skipp

Artistic Director, In Harmony Liverpool

In Harmony Liverpool and cultural value research

Dr David O'Brien

City University London

Keynote: The Economics of Cultural Value – the case of orchestras

Professor David Throsby

Macquarie University

Thanks and next steps

ICC & RLP to run **brokerage meeting** to identify:

- Academic leads to take research forward
- Research funding opportunities

Final report including conference review will be made available on project website, link will be emailed to delegates:

www.inharmonyresearch.net

Thank you all for joining us today!